

POST SHOW REPORT

April 20 -21 SAT – SUN, 2019

Pandit Dindayal Upadhyay Auditorium
& Exhibition Centre, Behind Raj path Club
Ahmedabad, Gujarat, India.



Organiser

IDEA+ION
Design & Exhibition

mtei
MOTHER & TODDLER EXPO INDIA

we care... we share...

EXPO HIGHLIGHTS

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The MTEI 2019 provides an opportunity to Exhibitors for showcasing their unique capabilities and amazing products.

The two-days event witnessed discussions, and a vast showcase of innovative products, solutions and services. A total of 2138 attendees, 34 exhibitors and 5 speakers came together to debate, share knowledge, and present innovative solutions to develop efficient, sustainable and live able cities.

It will be a one of its kind platforms for the people to get knowledge, understand, revive and nourish motherhood and childcare challenges and try to overcome.



Inauguration Ceremony

The show was inaugurated by Chief Guests, **Shri. R.P Patel, Shri. Bhupendra Patel, Shri. Vikram Patel, Shri. Kamlesh Patel, Shri. D.N Gol.** Special Guests included India's Goggle Boy," **Kautilya Pandit**" amidst an industry gathering.

The show brought together more than 21 Exhibitor Brands, to showcase and launch an exhaustive spectrum of baby care products, toys, nutraceuticals, ergonomic furniture, licensing brands, stationery, gifts, infant safety technology, brain development tools among a rich array of other quality, technologically advanced and aesthetically pleasing international products.



Talent Show

There was a visit at every Stalls and then it was followed by Talent Show which was powered by "School Post". More than **1000+** Students got participated & shown their different talent skills through Dancing, Singing & Drama etc. Students were appreciated and participation certificates were distributed to them and winners have been provided with Gift hampers.

Day 2

22th April 2019

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Conference

1

Topic: "GarbhSanskar"

Speaker: Mr. Paras Parmar– Founder of Scientific Knowledge.

Topic: "GarbhSanskar"&Ayurved
Speaker: Dr. Pranjalina Kavar & Dr. Dipa Mehta

2

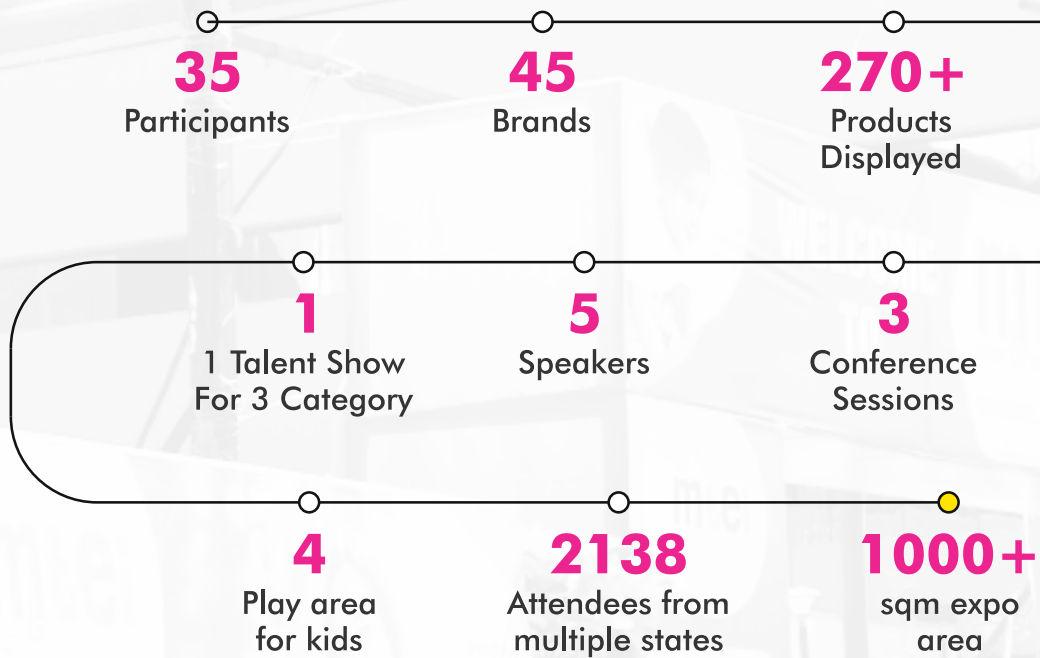
3

Topic: Do's & Don't of Toddler Parenting
Speaker: Dr. Megha Shah.

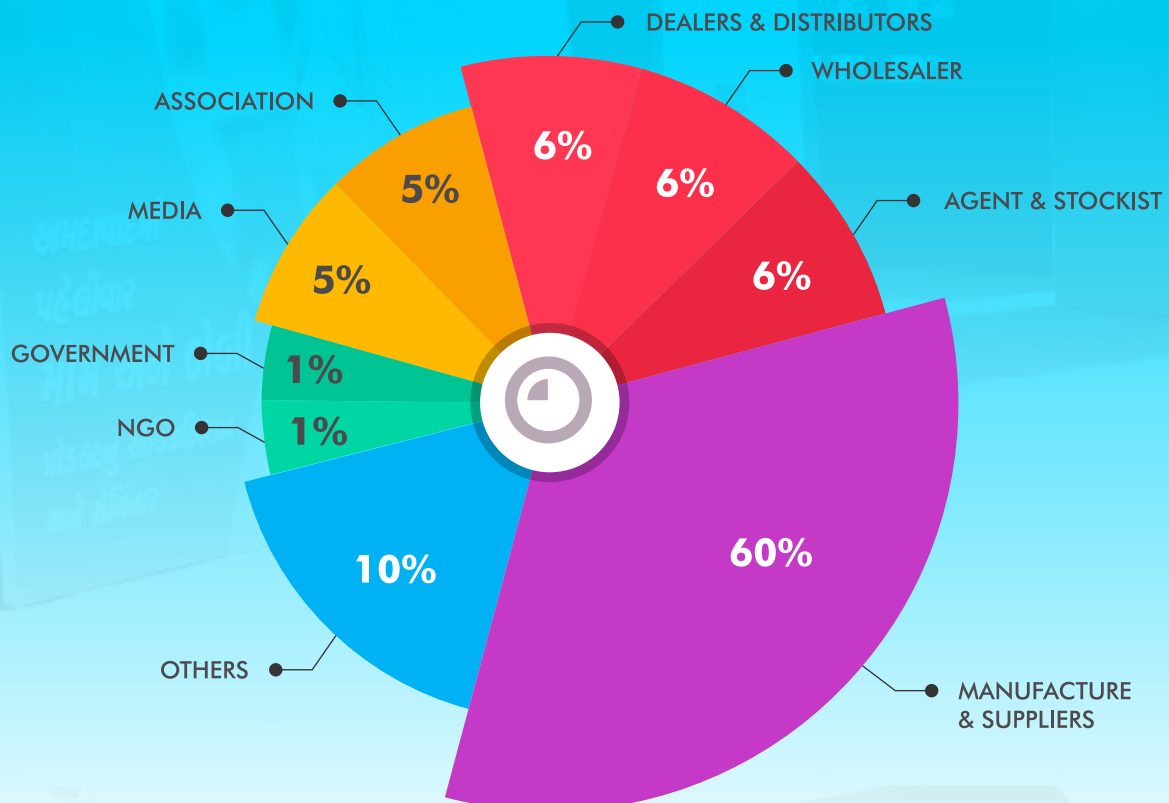
Health Care Guideline
Speaker: Dr. Abhishek Bansal

4

FACTS



Exhibitor - Profile



SOME OF THE BRANDS AT MTEI EXPO EVENT 2019

Organiser

IDEATION
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Powered By

THE SCHOOL POST

Conference Partner

SCIENTIFIC & BUSINESS
SOLUTIONS

MDC

Supported By

राष्ट्रीय स्तर पर
सर्वोत्तम शिशु विकास
संस्था

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BESTOWED EVENTS

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Golf and Country Club

Outdoor Partner

JK
ADVERTISING

Media Partner

KIDS AGE
CHILDREN NATIONAL NEWSPAPER

Supporting Association

लघु उद्योग भारती

TOY
HUB
GUARANTY

In Association With

Namaste
LIFE

Accommodation Partner

OYO

Our Valuable Exhibitors

BabyRub
COMFORT FOR BABIES

Himalaya
SINCE 1930
Khush Raho, Kushaal Raho

Pampers

VELOX
Innovation Makes Hygiene

OFFLINE Club

Milkmor

VLCC

BODAKDEV
SCHOOL FOR CHILDREN

Babywin

TARGET
Digital is Future

Kangaroo
soft & secure

SILVEROAK
KIDS

NewFeel

funjoy
discover a world of joy in foam

FIT spree
SPORTS ACCESSORIES

Supreme
People who know plastics best

GROLIER
In-Home Learning Expert

BabyBump
PHOTOGRAPHY
Moment in your Womb, a lifetime in your heart

nishi
NAILS & BEAUTY
Live Your Life In Colour

079
DESIGN STORE

EduSports
Holistic Education through Sports

KT KUSH TOYS

KUSH

IRE

- » Direct Customers/ Family.
- » Manufacturers.
- » Wholesalers.
- » Distributors.
- » Health care Companies.
- » Supermarket Chain Stores.
- » Government Bodies.
- » Hospitals & Nursing Homes.
- » Child Welfare Association etc.
- » Trade Association Member
- » Educational institutions.
- » Media & Many more.



Our Valuable Exhibitors

1. 079 Design Store
2. Akshar Multiproducts
3. Arrowin Healthcare
4. Baby Bump Photography
5. Belvedere Golf & Country Club Pvt. Ltd
6. BetiVadhavo
7. Blind People Association
8. Bodakdev School For Children
9. Edusports
10. H2O Water
11. Kangaroo Health Care
12. Khimji Ramdas India Pvt Ltd
13. Kids Age [Children National Newspaper]
14. Kush Toys - Kids Activity Play Mat - Road Map
15. Laghu Udhyog Bharati
16. Lemonado
17. Milk Mor
18. My Dream Child [Mdc]
19. Nishi Nails
20. Offline Club
21. One Click Solution
22. Play Area -1
23. Proctus Lifecare LLP
24. Radio One
25. Scientific Garbhsanskar
26. Silver Oak Education & Research Society
27. Target Sign Tech Pvt. Ltd
28. The Himalaya Drug Co.
29. The School Post
30. The Supreme Industries Limited
31. The Vogue Studio
32. Toys Association
33. Trf India Event Studio LLP
34. VLCC Healthcare Limited

Memento Images



Gallery



Gallery



Client Testimonials

“Right from the design stage to the final execution, Ideation team was exemplary in all aspects. The stall design was really unique but what was also great was that it was executed to near perfection. Ideation exceeded our expectations. We look forward for many future projects as we want to work with Ideation Design Studio.

Mr. CHETAN KORADIYA
PROCTUS LIFECARE LLP (DIRECTOR)

“Ideation Stall quality and especially staff's responsiveness helped us to do well in the event and achieve our marketing strategy.

Mr. ASHOKBHAI PATEL
ARROWIN HEALTHCARE (DIRECTOR)

“It was a great experience working with Ideation Design Studio, and for the Mother & Toddler Expo Event which was properly planned with all the aspects.

Mr. DHIRAJ B. PATEL
AKSHAR MULTIPRODUCTS (PARTNER)

“We really enjoyed to be a part of the MTEI Expo Event & we hope to work for more projects in later future.

Mr. SHITAL KOTHARI
KANGAROO HEALTH CARE (DIRECTOR)

“The stand design has been appreciated by one and all and your young and dynamic team did an excellent job.

Mr. MAHESH PATEL
TARGET SIGN TECH PVT. LTD (CMD)

“This is my first Stall experience with Ideation Design regarding to display my products. And I could proudly say that it was one of my wonderful experience working with Ideation Design Studio for MTEI Expo Event 2019.

Mrs. SHREETI RAJVANSHI
THE SCHOOL POST (DIRECTOR)

“This was the great show about the awareness regarding Mother hood and childcare which is required right now & I believe this was the great step taken by Ideation Design Studio by arranging an exhibition event.

Dr. PRANJALIN PRAKASH KAVAR
MY DREAM CHILD [MDC] (DIRECTOR)



E-mailers



Newspaper



Outdoor Media



Reviews

S
1 review
★★★★★ 2 weeks ago
Very well arranged the Event. Enjoyed 1st day with Talent Show, glad to see "Kauliya Pandit's" dance performance and also 2nd day Seminar of Garbh Sanskar. It was indeed best event ever conducted in Ahmedabad regarding awareness.

Prajapati Paresb
1 review
★★★★★ 2 weeks ago
Hi this is Shubha Prajapati. I came personally with my family to visit MTEI Expo Event 2019 and would like to say its one of the best shows conducted in Ahmedabad city. It is wonderful place to visit. A place which combines entertainment with learning. We enjoyed it as well as our 5 year old.

prajapati mukeshbhai
1 review
★★★★★ 2 weeks ago
Very well arranged the Event. Got a chance to see "Kauliya Pandit" the famous Google Boy. Exhibition was also good. It was a good experience Recommended for everyone.

Krupal Patel
1 review
★★★★★ 2 weeks ago
Good combination of seminar and baby product expo. I have attend kauliya pandit Q & A session and it is really good. The name India's google boy is really suit to kauliya pandit.

Patel Nitay
1 review
★★★★★ 2 weeks ago
It was an Amazing Event. Talent Show was great enjoyed a lot, wished to visit next time too.

pankaj patel
1 photo
★★★★★ 2 weeks ago

Organiser

IDEA+ION[®]
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IDEATION believes in the process to innovate, develop and actualize new thoughts to build showcase of product and bring it directly to the target group. We are passionately intent in bringing our ideas to life and Ideas that achieve fruition and make us proud. But more than that we feel pride in connecting our ideas with life – ideas that help, ideas that propel a change, ideas that make you sit up and notice, ideas that make you act.

The portfolio covers some national exhibitions and congresses and approx. 35 sponsored pavilions at the Ahmedabad location. Since 2011, Ideation Design Studio has been growing - today Ideation Design Studio portfolio comprises Designs & Fabrication of Stalls for more than 100 in Ceramic industry which some of them are known companies also extensively covers related topic fields such as pharmaceutical, laboratories and, automobile, etc.



Thank you

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